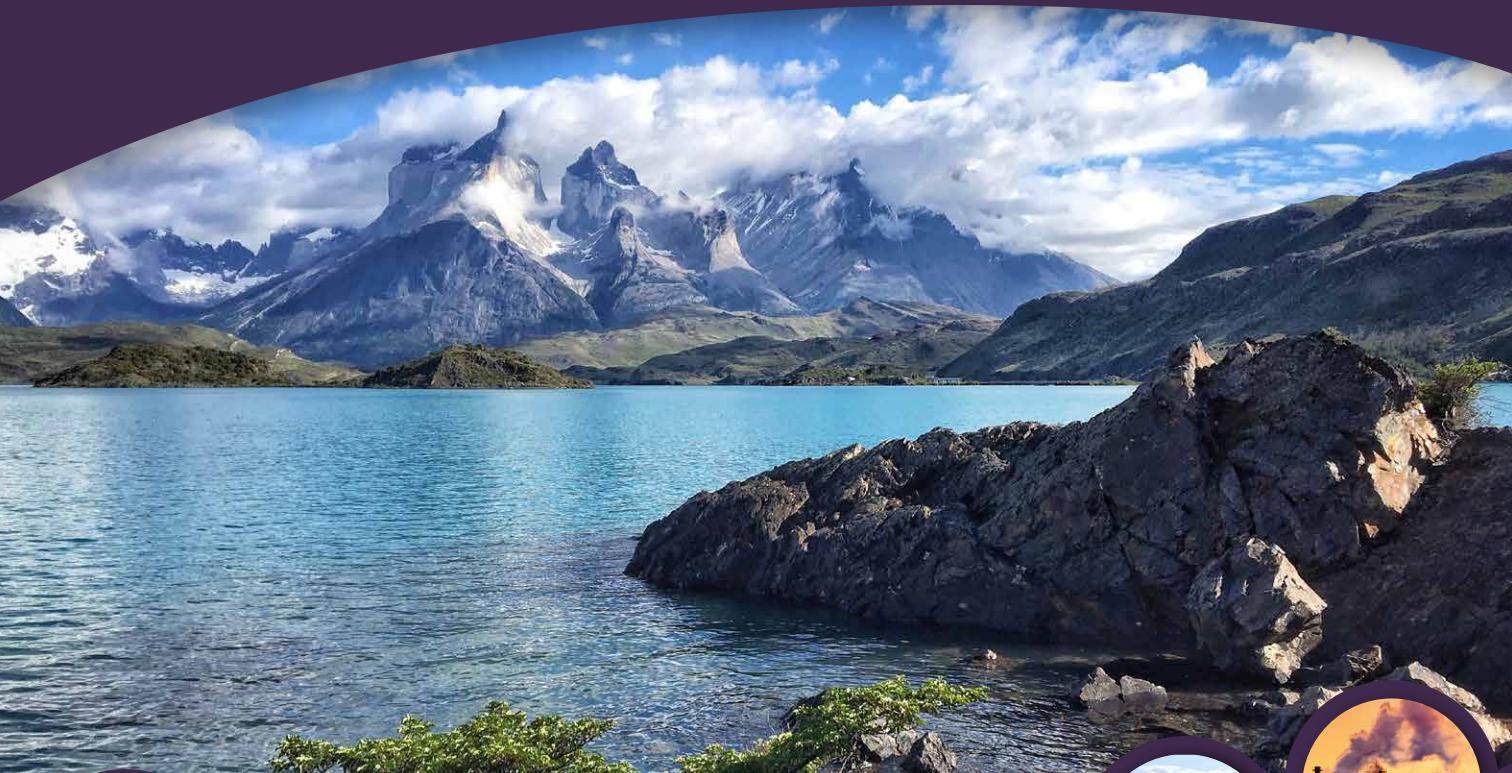


LEADER IN TECHNICAL-ENVIRONMENTAL COMMUNICATION

INDUAMBIENTE

Es la historia ambiental de Chile



PROGRAMMING 2026

Leader in Technical-Environmental Communication

InduAmbiente is the most important magazine specialized in environment, energy efficiency and sustainability in Chile. It's edited by Comunicaciones Tiempo Nuevo S.A., which develops high level graphics and journalistic products and services. These are, at the same time, an excellent advertising platform for whom offer environmental and sustainable solutions.



INDUAMBIENTE MAGAZINE

Printed and digital magazine that, since 1993, provides useful technical information so that the productive sectors can prevent and solve the problems of environmental pollution, as well as in the areas of energy, industrial safety and occupational health. In this context, it opens spaces for companies and organizations to highlight their solutions and progress in these areas, by publishing advertising ads and / or advertorials.

Circulation

Bimonthly

(6 issues a year)

Quantity

12.000 copies

Format

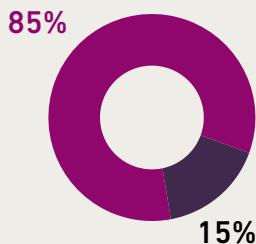
21 x 27 cms.

Reader Profile

InduAmbiente is distributed to more than 10,000 professionals, specialists and technicians who carry out managerial, executive and operational tasks in industries and companies of various fields. Also, to authorities and representatives of public and private institutions.

Distribution

- Industries and companies in various productive areas: Mining, agro-industry, forestry, aquaculture, chemical, sanitary, construction, energy, transportation, etc. (85%).
- Government, educational, municipal, union and professional institutions, among others (15%).



Programming 2026

| Edition Months | Main Topics | Circulation |
|---|---|---------------|
| 198 January/February | Special: WASTES AND CIRCULAR ECONOMY Technical Report: ODORS AND NOISE Featured: FISHING AND AQUACULTURE | February 18th |
| 199 March/April | Special: CLIMATE CHANGE Technical Report: PUMPS AND VALVES Featured: FUELS AND GREEN HYDROGEN | April 23rd |
| 200 May/June Special Edition | Special: MINING Technical Report: ATMOSPHERIC EMISSIONS CONTROL Featured: WATER EFFICIENCY | June 24th |
| 201 July/August | Special: ENVIRONMENTAL REMEDIATION Technical Report: COMMUNITY RELATIONS Featured: AGRIBUSINESS AND FORESTRY | August 20th |
| 202 September/October | Special: ENERGY AND SUSTAINABLE TRANSPORT Technical Report: LABORATORIES AND INSTRUMENTATION Featured: DIGITAL SOLUTIONS | October 20th |
| 203 November/December | Special: WATER MANAGEMENT AND TREATMENT Technical Report: CONSULTANCE AND TRAINING Featured: CHEMICAL INDUSTRY | December 16th |

Advertising Sizes

| Location | Size (cms. width by height) | |
|-----------------|-----------------------------|---|
| Back Cover | 21 x 27 (Cut) |  |
| Drop-down Cover | 42 x 27 (Cut) |  |
| Covers 2 and 3 | 21 x 27 (Cut) |  |
| Double Page | 42 x 27 (Cut) |  |
| Inner Page | 21 x 27 (Cut) |  |
| 2/3 of the Page | 13 x 27 (Cut - Vertical) |  |
| 1/2 of the Page | 21 x 13 (Cut - Horizontal) |  |
| | 10 x 27 (Cut - Vertical) |  |
| 1/3 of the Page | 7 x 27 (Cut - Vertical) |  |
| 1/4 of the Page | 8,5 x 11,5 (Box) |  |

Technical Recommendations

AAAdvertising ads to the cut must add a surplus of 5 mm. by the outline, in which the backgrounds that the graphic piece has must be included. For 1-page ads, text and images must be at least 1 cm apart from the cutting line, whereas in 1/3, 2/3 and 1/2 page ads should be a minimum of 6 mm. of the cut.

Observations

The design of advertisements is the responsibility of the client. In special cases, InduAmbiente can collaborate in the design of originals, which can only be published in Editorial Comunicaciones Tiempo Nuevo S.A. products.

WEBSITE AND SOCIAL NETWORKING

Through induambiente.com and the main social networks, InduAmbiente strengthens its communicational leadership and advertising platform.



Website Sizes

Gold Banner (Lateral Upper):

360 pixels wide by 250 pixels tall

Silver Banner (Extended):

1.140 pixels wide by 130 pixels tall

Caroucel Banner (Home):

130 pixels wide by 130 pixels tall

Inner Page Banner (Top Extended):

1.140 pixels wide by 41 pixels tall

Pop-up Banner:

800 pixels wide by 600 pixels tall

Technical Articles:

Dissemination of products, equipment, technologies and environmental services (articles and videos).

Corporate Events:

This service includes photo record and journalistic coverage.

Mobile Version

ORGANIZATION OF EVENTS

InduAmbiente performs technical seminars, training courses and talks on various environmental, energy, industrial safety and occupational health issues. High level events have been held in different cities of the country (Santiago, Concepción, Antofagasta, Iquique, Puerto Montt, La Serena, Viña del Mar, Chillán, Talca and Temuco), in different modalities, according to market requirements and of the companies with which alliances are established for developing these meetings.



GRAPHIC AND JOURNALISTIC SERVICES

An experienced team of professionals provides content editing, graphic design and photography services for the preparation of publications and printed and digital artworks, such as books, environmental reports, brochures, logos, flag banners, advertisements, e-mailings and newsletters.



DIRECTORIES

Comunicaciones Tiempo Nuevo S.A. edits other specialized periodical publications:

- Directory of Persons "Who is Who in Environment and Sustainability".
- Commercial Directory of Suppliers of Products, Equipment, Technologies and Environmental and Energy Services.



INDUAMBIENTE

The organization of online seminars that address key technical issues for the sustainable development of Chile, opens spaces for companies to show, through videos and talks, their environmental and energy solutions.



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