

MAGAZINE OF INDUSTRIAL DECONTAMINATION, ENERGY RESOURCES AND SUSTAINABILITY

INDUAMBIENTE



PROGRAMMING

2018

R A T E S



Always at the Forefront of Environment Technical Communication!

InduAmbiente magazine is the main product of Comunicaciones Tiempo Nuevo Ltda. It is the unique technical means specialized in environmental issues and sustainability, which circulates 25 years ago and has a wide recognition nationally and internationally.

From 1993, it provides technical information so that different industrial and production sectors can prevent and resolve their contamination issues, as well as to develop in harmony with the environment.



Bimonthly
(6 issues a year)

Quantity:
13.500 copies

Format:
21 x 27 cms.

InduAmbiente reaches over 8 thousand companies of diverse areas, as well as public and private entities (see graph).

Its digital editions are available in website www.induambiente.com, through which extends its informative presence and the advertising/corporative proposal of providers of environmental solutions and of companies that are interested in remark its sustainable politics and achievements.

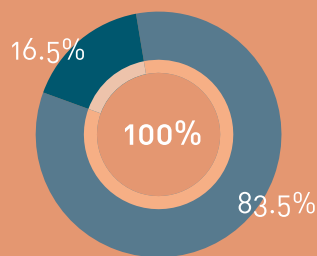
Publication, Circulation and Distribution: 13.500 Copies

Public and Private Entities

Government Agencies, City Councils, Universities and Vocational Institutions, Trade Associations, Professional Bodies, International Organizations, Embassies, etc.

Industrial Sectors and Productive

Agribusiness (12,5%) - Mining (10%) - Sanitary Industry and Irrigation (7%) - Aquaculture and Fisheries (7%) - Forestry and Pulp (6,5%) - Chemical and Petrochemical (6,5%) - Transportation and Fuels (6,5%) - Energy and Electricity (6%) - Providers of Products, Equipment, Technologies and Environmental Services (5,8%) - Health (5,5%) - Construction (5%) - Others (5,2%)



Programming 2018

Edic.	Special	Technical Report	Months	Closing	Publication
SPECIAL OF 150 EDITIONS	Chemistry and Plastic	Consultance & Services	January/February	January 22nd	February 5th
151	Mining Industry and Expomin	Filtration and Acclimatization	March/April	April 6th	April 18th
152	Waste and Recycling	Boilers and Burners	May/June	May 25th	June 6th
153	Energy and Transportation	Pumps and Valves	July/August	July 27th	August 8th
EXTRAORDINARY ISSUE 25 YEARS	Forestry and Agribusiness	Control of Emissions and Odors	September/October	September 21st	October 8th
155	Management and Treatment of Water	Labs and Instrumentation	November/December	November 30th	December 14th



Seminars and Events

InduAmbiente organize high-level Seminars, Courses and Technical Talks in several regions of Chile. So far, it has developed successful events in Santiago, Concepción, Antofagasta and Valparaíso.

Editorial Products and Services

Comunicaciones Tiempo Nuevo Ltda., with its professional staff specialized in environmental matters, develops other products and services which strengthen its leadership in environmental communication:

- Website (www.induambiente.com):** Digital platform of a wide informative spectrum and hype advertising, with covering national and international.
- Commercial Directory of Products, Equipment, Technologies and Environmental Services Providers:** Complete national guide (Chile) for industrial decontamination and efficient use of energy resources. 6th edition under preparation.
- Directory of Persons "Who is Who in the Environment":** Complete guide of authorities, professionals and technicals related to environmental issues. Registration of environmental managers of diverse institutions and organizations, productive companies, and executives of companies providing environmental solutions. 4th Edition under preparation (2018-2020).
- International Magazines:** Dedicated to countries that stand out for their development in environmental matters.
- Graphic and Journalistic Services:** Development of institutional documents, sustainability reports, design of magazines and books, stationery, logo designs and advertising.



Website Rates

Banner Gold (Lateral Upper):

360 pixels wide by 250 pixels tall
Monthly **\$ 400.000**

Banner Silver (Lateral Lower):

360 pixels wide by 250 pixels tall
Monthly **\$ 300.000**

Banner Bronze (Extended):

1.140 pixels wide by 92 pixels tall
Monthly **\$ 280.000**

Banner Inner Page (Top Extended):

1.140 pixels wide by 130 pixels tall
Monthly **\$ 350.000**

Banner Pop-up:

800 pixels wide by 600 pixels tall
Daily **\$ 70.000**

Technical Articles:

Dissemination of products, equipment, technologies and environmental services (texts and videos).
Monthly **\$ 350.000**

Corporate Events:

Dissemination of seminars, conferences, technical talks and others activities organized by companies. This service includes photo coverage.
Per event **\$ 300.000**











These rates do not include IVA (local tax, 19%).

Design of banners must be provided by the client. The work must have a weight not exceeding 250 kbs.

If necessary, InduAmbiente.com will provide this service.



Advertising Rates per Edition

Location/Size	Price	Format (cms. high by wide)	
Back Cover	CLP 2.400.000	21 x 27	
Drop-down cover	CLP 3.800.000		
Covers 2 and 3	CLP 1.950.000	21 x 27	
Double page	CLP 2.650.000	42 x 27	
Inner page	CLP 1.400.000	21 x 27	
2/3 of the Page	CLP 1.180.000	11,5 x 22,5	
1/2 of the Page	CLP 890.000	17,5 x 11,5 (Horizontal)	
		8,5 x 22,5 (Vertical)	
1/3 of the Page	CLP 685.000	5,5 x 22,5 (Vertical)	
1/4 of the Page	CLP 490.000	8,5 x 11,5	
Belt Advertising	CLP 1.800.000	50 x 8	
Bookmark Advertising	CLP 1.900.000	9 x 30	
Social Page	CLP 1.450.000		



Rate Published Advertorials

1 Page	CLP 1.480.000
Additional Page	CLP 920.000

Magazine Subscription InduAmbiente

Annual (6 issues)	CLP 50.000
-------------------	------------

(IVA tax included)

Observations

- These rates do not include IVA (local tax, 19%) nor agency commission.
- The design of originals will be wholly of the customer's account. In special situations, the department of art of InduAmbiente magazine can collaborate and design in the respective original. Its utilization will be exclusively for publications of Comunicaciones Tiempo Nuevo Ltda.
- Method of payment: In cash (wire transfer) immediately with the reception of the magazine and the respective invoice.

Commercial Departament

Carlos Araya Cortés

caraya@induambiente.cl
publicidad@induambiente.cl
ventas@induambiente.cl

Norma Berroeta B.

nberroeta@induambiente.cl

Sergio Araya C.

saraya@induambiente.cl

Roberto Vallejos G.

rvallejos@induambiente.cl

Suscriptions

suscripciones@induambiente.cl

www.induambiente.com

Ezequías Alliende 2483 - Providencia - Santiago de Chile - Tel +56 2 2927 2000 - info@induambiente.cl

