

PROGRAMMING
2019
R A T E S

MAGAZINE OF INDUSTRIAL DECONTAMINATION, ENERGY RESOURCES AND SUSTAINABILITY

INDUAMBIENTE

It's the environmental history of Chile



Undisputed leadership in Environment Technical Communication!

InduAmbiente magazine, the main product of Comunicaciones Tiempo Nuevo S.A., is the unique print and digital Chilean means specialized in environmental issues and sustainability, besides proper use of energy resources. Its better backup is to have 26 years of non stop circulation, in which the magazine has obtained great prestige and has a wide recognition nationally and internationally. From march 1993, it provides technical information so that different industrial and production sectors can prevent, to minimize and resolve their contamination issues,

as well as to develop in harmony with the natural and human environment.

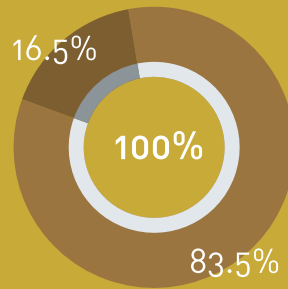
InduAmbiente reaches over 8 thousand companies of diverse areas, as well as public and private entities (see graph). Its digital editions are available in website www.induambiente.com, through which extends its informative presence, enhancing the advertising / corporate proposal of providers of environmental solutions and from those that are interested in remark its sustainable policy and achievements.



Circulation:
Bimonthly
(6 issues a year)

Quantity:
13.500 copies

Format:
21 x 27 cms.



Edition, Circulation and Distribution: 13.500 Copies

Public and Private Entities: 16.5%

Government Agencies, City Councils, Universities and Vocational Institutions, Trade Associations, Professional Bodies, International Organizations, Embassies, etc.

Industrial Sectors and Productive: 83.5%

Agribusiness (12,5%) - Mining (10%) - Sanitary Industry and Irrigation (7%) - Aquaculture and Fisheries (7%) - Forestry and Pulp (6,5%) - Chemical and Petrochemical (6,5%) - Transportation and Fuels (6,5%) - Energy and Electricity (6%) - Providers of Products, Equipment, Technologies and Environmental Services (5,8%) - Health (5,5%) - Construction (5%) - Others (5,2%)

Programming 2019

Edition	Special	Technical Report	Months	Closing	Publication
156	Waste management and Circular Economy	Consultance and Services	January/February	January 22nd	February 5th
157	Mining Industry and Exponor	Industrial Safety	March/April	April 12nd	April 22nd
158	Control of Emissions and Odors	Boilers and Burners	May/June	May 31st	June 12nd
159	Energy, Transportation and Electromobility	Pumps and Valves	July/August	August 2nd	August 13rd
160	Innovation and Training	Labs and Instrumentation	September/October	October 2nd	October 14th
161	Management and Treatment of Water	Chemical Products and Solutions	November/December	November 29th	December 12nd



Seminars and Events

InduAmbiente organize high-level Seminars, Courses and Technical Talks in several regions of Chile. So far, it has developed successful events in Santiago, Iquique, Antofagasta, La Serena, Valparaíso, Talca, Concepción, Temuco and Puerto Montt.

Editorial Products and Services

Comunicaciones Tiempo Nuevo S.A., with its professional staff specialized in environmental matters, develops other products and services which strengthen its leadership in environmental communication:

- Website (www.induambiente.com): Digital platform of a wide informative spectrum and advertising, with covering national and international.
- Directory of Persons "Who is Who in the Environment": Complete guide of authorities, executives, professionals and technicals related to environmental issues and sustainability. It includes a registration of environmental managers of diverse institutions and organizations, productive companies and executives of companies providing environmental solutions. During 2019, Comunicaciones Tiempo Nuevo S.A. will publish the 4th edition of (Directory will cover period 2019-2021).
- Commercial Directory of Products, Equipment, Technologies and Environmental Services Providers: National guide (Chile) for industrial decontamination and efficient use of energy resources. 6th edition under preparation.
- International Magazines: Dedicated to countries that stand out for their development in environmental matters.
- Graphic and Journalistic Services: Development of institutional documents, sustainability reports, design of magazines and books, stationery, logo designs, brochures and advertising.



Website Rates

Banner Gold (Lateral Upper):
360 pixels wide by 250 pixels tall
Monthly **CLP 400.000**

Banner Silver (Lateral Lower):
360 pixels wide by 250 pixels tall
Monthly **CLP 300.000**

Banner Bronze (Extended):
1.140 pixels wide by 92 pixels tall
Monthly **CLP 280.000**

Banner Inner Page (Top Extended):
1.140 pixels wide by 130 pixels tall
Monthly **CLP 350.000**

Banner Pop-up:
800 pixels wide by 600 pixels tall
Daily **CLP 70.000**

Technical Articles:
Dissemination of products, equipment, technologies and environmental services (texts and videos). **CLP 350.000**

Corporate Events:
Dissemination of seminars, conferences, technical talks and others activities organized by companies. This service includes photo coverage. **CLP 300.000**
Per event

These rates do not include IVA (local tax, 19%).

Design of banners must be provided by the client. The work must have a weight not exceeding 250 kbs.

If necessary, InduAmbiente.com will provide this service.



Advertising Rates per Edition

Location/Size	Price	Format (cms. width by height)	
Back Cover	CLP 2.450.000	21 x 27	
Drop-down Cover	CLP 3.800.000	42 x 27	
Covers 2 and 3	CLP 1.980.000	21 x 27	
Double Page	CLP 2.700.000	42 x 27	
Inner Page	CLP 1.450.000	21 x 27	
2/3 of the Page	CLP 1.200.000	13 x 27	
1/2 of the Page	CLP 890.000	21 x 13 (Horizontal)	
		10 x 27 (Vertical)	
1/3 of the Page	CLP 690.000	7 x 27 (Vertical)	
1/4 of the Page	CLP 495.000	8,5 x 11,5	
Insert Circulation	CLP 1.450.000		
Belt Advertising	CLP 1.800.000	50 x 7	
Bookmark Advertising	CLP 1.900.000	9 x 30	
Social Page	CLP 1.450.000		

Rate Published Advertorials

1 Page	CLP 1.480.000
Additional Page	CLP 920.000

Magazine Subscription

Annual (6 issues)	CLP 45.000
Rate includes dispatch	

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Technical Recommendations

All ads that go to the court must add a surplus of 5 mm. by the contour, in which it is necessary to include the funds that the graphic artwork takes. In 1-page advertisements, texts, drawings, and images in general have a minimum of 1.5 cm. of the line of cut, while in the ads of 1/3, 2/3 and 1/2 page (vertical and horizontal) must be a minimum of 6 mm. of the cut.

Observations

- These rates do not include IVA (local tax, 19%) nor agency commission.
- The design of originals will be wholly of the customer's account. In special situations, InduAmbiente can collaborate on design in the respective original. Its utilization will be exclusively for publications of Comunicaciones Tiempo Nuevo S.A.
- Method of payment: In cash (wire transfer) against receipt of invoice.



www.induambiente.com