MAGAZINE OF INDUSTRIAL DECONTAMINATION, ENERGY RESOURCES AND SUSTAINABILITY

InduAmbiente

It’s the environmental history of Chile
Undisputed leadership in Environment Technical Communication!

InduAmbiente magazine, the main product of Comunicaciones Tiempo Nuevo S.A., is the unique print and digital Chilean means specialized in environmental issues and sustainability, besides proper use of energy resources. Its better backup is to have 26 years of non stop circulation, in which the magazine has obtained great prestige and has a wide recognition nationally and internationally. From March 1993, it provides technical information so that different industrial and production sectors can prevent, to minimize and resolve their contamination issues, as well as to develop in harmony with the natural and human environment.

InduAmbiente reaches over 8 thousand companies of diverse areas, as well as public and private entities (see graph). Its digital editions are available in website www.induambiente.com, through which extends its informative presence, enhancing the advertising / corporate proposal of providers of environmental solutions and from those that are interested in remark its sustainable policy and achievements.


Public and Private Entities: 16.5%
Government Agencies, City Councils, Universities and Vocational Institutions, Trade Associations, Professional Bodies, International Organizations, Embassies, etc.

Industrial Sectors and Productive: 83.5%
Agriculture (12.5%) - Mining (10%) - Sanitary Industry and Irrigation (7%) - Aquaculture and Fisheries (7%) - Forestry and Pulp (6.5%) - Chemical and Petrochemical (6.5%) - Transportation and Fuels (6.5%) - Energy and Electricity (6%) - Providers of Products, Equipment, Technologies and Environmental Services (5.8%) - Health (5.5%) - Construction (5%) - Others (5.2%)

Programming 2019

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>156</td>
<td>Waste management and Circular Economy</td>
<td>Consultancy and Services</td>
<td>January/February</td>
<td>January 22nd</td>
<td>February 5th</td>
</tr>
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<td>157</td>
<td>Mining Industry and Exponor</td>
<td>Industrial Safety</td>
<td>March/April</td>
<td>April 12nd</td>
<td>April 22nd</td>
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<td>158</td>
<td>Control of Emissions and Odors</td>
<td>Boilers and Burners</td>
<td>May/June</td>
<td>May 31st</td>
<td>June 12nd</td>
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<td>Energy, Transportation and Electromobility</td>
<td>Pumps and Valves</td>
<td>July/August</td>
<td>August 2nd</td>
<td>August 13rd</td>
</tr>
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<td>160</td>
<td>Climate Change and COP25</td>
<td>Labs and Instrumentation</td>
<td>September/October</td>
<td>October 18nd</td>
<td>October 29th</td>
</tr>
<tr>
<td>161</td>
<td>Management and Treatment of Water</td>
<td>Chemical Products and Solutions</td>
<td>November/December</td>
<td>November 29th</td>
<td>December 12nd</td>
</tr>
</tbody>
</table>

Editions and Events

InduAmbiente organize high-level Seminars, Courses and Technical Talks in several regions of Chile. So far, it has developed successful events in Santiago, Iquique, Antofagasta, La Serena, Valparaíso, Talca, Concepción, Temuco and Puerto Montt.

Editorial Products and Services

Comunicaciones Tiempo Nuevo S.A., with its professional staff specialized in environmental matters, develops other products and services which strengthen its leadership in environmental communication:

• Website (www.induambiente.com): Digital platform of a wide informative spectrum and advertising, with covering national and international.
• Commercial Directory of Products, Equipment, Technologies and Environmental Services Providers: National guide (Chile) of (Directory will cover period 2019-2021).
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Website Rates

<table>
<thead>
<tr>
<th>Banner Gold (Lateral Upper):</th>
<th>360 pixels wide by 250 pixels tall</th>
<th>Monthly</th>
<th>CLP 400.000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner Silver (Lateral Lower):</td>
<td>360 pixels wide by 250 pixels tall</td>
<td>Monthly</td>
<td>CLP 300.000</td>
</tr>
<tr>
<td>Banner Bronze (Extended):</td>
<td>1.140 pixels wide by 92 pixels tall</td>
<td>Monthly</td>
<td>CLP 280.000</td>
</tr>
<tr>
<td>Banner Inner Page (Top Extended):</td>
<td>1.140 pixels wide by 130 pixels tall</td>
<td>Monthly</td>
<td>CLP 350.000</td>
</tr>
<tr>
<td>Banner Pop-up:</td>
<td>800 pixels wide by 600 pixels tall</td>
<td>Daily</td>
<td>CLP 70.000</td>
</tr>
</tbody>
</table>

Technical Articles:
Dissemination of products, equipment, technologies and environmental services (texts and videos). CLP 350.000

Corporate Events:
Dissemination of seminars, conferences, technical talks and others activities organized by companies. This service includes photo coverage. Per event CLP 300.000

These rates do not include IVA (local tax, 19%). Design of banners must be provided by the client. The work must have a weight not exceeding 250 kbs.

If necessary, induambiente.com will provide this service.
## Advertising Rates per Edition

<table>
<thead>
<tr>
<th>Location/Size</th>
<th>Price</th>
<th>Format (cms. width by height)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>CLP 2.450.000</td>
<td>21 x 27</td>
</tr>
<tr>
<td>Drop-down Cover</td>
<td>CLP 3.800.000</td>
<td>42 x 27</td>
</tr>
<tr>
<td>Covers 2 and 3</td>
<td>CLP 1.980.000</td>
<td>21 x 27</td>
</tr>
<tr>
<td>Double Page</td>
<td>CLP 2.700.000</td>
<td>42 x 27</td>
</tr>
<tr>
<td>Inner Page</td>
<td>CLP 1.450.000</td>
<td>21 x 27</td>
</tr>
<tr>
<td>2/3 of the Page</td>
<td>CLP 1.200.000</td>
<td>13 x 27</td>
</tr>
<tr>
<td>1/2 of the Page</td>
<td>CLP 890.000</td>
<td>21 x 13 (Horizontal) 10 x 27 (Vertical)</td>
</tr>
<tr>
<td>1/3 of the Page</td>
<td>CLP 690.000</td>
<td>7 x 27 (Vertical)</td>
</tr>
<tr>
<td>1/4 of the Page</td>
<td>CLP 495.000</td>
<td>8,5 x 11,5</td>
</tr>
<tr>
<td>Insert Circulation</td>
<td>CLP 1.450.000</td>
<td></td>
</tr>
<tr>
<td>Belt Advertising</td>
<td>CLP 1.800.000</td>
<td>50 x 7</td>
</tr>
<tr>
<td>Bookmark Advertising</td>
<td>CLP 1.900.000</td>
<td>9 x 30</td>
</tr>
<tr>
<td>Social Page</td>
<td>CLP 1.450.000</td>
<td></td>
</tr>
</tbody>
</table>

### Rate Published Advertisements

- **1 Page**: CLP 1.480.000
- **Additional Page**: CLP 920.000

### Magazine Subscription

- **Annual (6 issues)**: CLP 45.000
  - Rate includes dispatch

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### Commercial Department

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### Technical Recommendations

All ads that go to the court must add a surplus of 5 mm. by the contour, in which it is necessary to include the funds that the graphic artwork takes. In 1-page advertisements, texts, drawings, and images in general have a minimum of 1.5 cm. of the line of cut, while in the ads of 2/3, 2/3 and 1/2 page (vertical and horizontal) must be a minimum of 6 mm. of the cut.

### Observations

- **a)** These rates do not include IVA (local tax, 19%) nor agency commission.
- **b)** The design of originals will be wholly of the customer’s account. In special situations, InduAmbiente can collaborate on design in the respective original. Its utilization will be exclusively for publications of Comunicaciones Tiempo Nuevo S.A.
- **c)** Method of payment: In cash (wire transfer) against receipt of invoice.

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